

LEO BURNETT U.S.A.

© Copyright 1977 by LEO BURNETT U.S.A., INC.

Art No. 3013-Jimmy Rogers - Reg. No. 11284-411 - Page 311 x 12 inches - Rolling Stone, 1977 1A

Printed in U.S.A.



Warning: The Surgeon General Has Determined
That Cigarette Smoking Is Dangerous to Your Health.

11 mg "tar," 1.1 mg nicotine av. per cigarette by FTC method.

